

De gekleurde vakken zijn vrijgesteld, indien je al een diploma bedrijfsmanagement hebt met volgende afstudeerrichting

| te halen Winkel- en retailmanagement | Marketing | | | Accountancy & Fiscaliteit | | | Rechtspraak | | | Logistiek management | |
|---|------------------|--------|--------|--------------------------------------|--------|--------|--------------------|--------|--------|-----------------------------|--------|
| Opleidingsonderdelen | Fase 1 | Fase 2 | Fase 3 | Fase 1 | Fase 2 | Fase 3 | Fase 1 | Fase 2 | Fase 3 | Fase 1 | Fase 2 |
| People management | | | | | | | | | | | |
| Personeelsbeleid | 3 | | | 3 | | | 3 | | | 3 | |
| Human resources management | | 6 | | | 6 | | | 6 | | | 6 |
| Arbeidsrecht & personeelsadministratie | | 4 | | | 4 | | | 4 | | | 4 |
| People management | | | 5 | | | 5 | | | 5 | | |
| E-commerce & retail | | | | | | | | | | | |
| Digital marketing & grafisch design | 4 | | | 4 | | | 4 | | | 4 | |
| E-commerce | | | 4 | | | 4 | | | 4 | | |
| Supply chain management voor (r)e-tailers | | 4 | | | 4 | | | 4 | | | 4 |
| (R)e-tailwetgeving | | | 4 | | | 4 | | | 4 | | |
| Instore communication & shop design | | 3 | | | 3 | | | 3 | | | 3 |
| (R)e-tailmanagement & trends | | 5 | | | 5 | | | 5 | | | 5 |
| Inkoopmanagement | | 3 | | | 3 | | | 3 | | | 3 |
| Sales & marketing skills | | | | | | | | | | | |
| Retailmarketing | 3 | | | 3 | | | 3 | | | 3 | |
| Consumentenpsychologie | 3 | | | 3 | | | 3 | | | 3 | |
| Marktonderzoek | | 4 | | | 4 | | | 4 | | | 4 |
| Commerciële vaardigheden | | 4 | | | 4 | | | 4 | | | 4 |
| Relatie- & salesmanagement | | | 3 | | | 3 | | | 3 | | |
| Customer experience management | | | 3 | | | 3 | | | 3 | | |
| Business & Management | | | | | | | | | | | |
| Business management introduction | 6 | | | 6 | | | 6 | | | 6 | |
| ICT & new digital skills | 4 | | | 4 | | | 4 | | | 4 | |
| Inleiding Boekhouden | 3 | | | 3 | | | 3 | | | 3 | |
| Economisch beleid | 5 | | | 5 | | | 5 | | | 5 | |
| Financieel Beleid | 3 | | | 3 | | | 3 | | | 3 | |
| Recht & ondernemen | 3 | | | 3 | | | 3 | | | 3 | |

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| Financieel management | | 3 | | | 3 | | | 3 | | | 3 |
| Zelfstandig ondernemen | | 3 | | | 3 | | | 3 | | | 3 |
| Strategisch management | | | 3 | | | 3 | | | 3 | | |
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| @work | | | | | | | | | | | |
| Cases (R)-etailmanagement | 4 | | | 4 | | | 4 | | | 4 | |
| Project (r)-etailmanagement | | 5 | | | 5 | | | 5 | | | 5 |
| 21e century skills | 1 | 2 | | 1 | 2 | | 1 | 2 | | 1 | 2 |
| Ondernemend project | | | 5 | | | 5 | | | 5 | | |
| Bachelorproef | | | 3 | | | 3 | | | 3 | | |
| (Internationale) Stage | | | 17 | | | 17 | | | 17 | | |
| Stage tweede afstudeerrichting (2 weken: 3 stp/7 weken: 11spt) | | | 3 | | | 3 | | | 3 | | |
| | | | | | | | | | | | |
| Communication & management skills | | | | | | | | | | | |
| Communicatieve vaardigheden | 3 | 3 | | 3 | 3 | | 3 | 3 | | 3 | 3 |
| Zakelijke Communicatie Engels | 6 | 5 | 2 | 6 | 5 | 2 | 6 | 5 | 2 | 6 | 5 |
| Zakelijke Communicatie Frans | 7 | 5 | 2 | 7 | 5 | 2 | 7 | 5 | 2 | 7 | 5 |
| RZL | | | 3 | | | 3 | | | 3 | | |
| | | | | | | | | | | | |
| Keuzepakket | | | | | | | | | | | |
| Vrije studieruimte binnen bedrijfsmanagement fase 2 of 3 | | 3 | 3 | | 3 | 3 | | 3 | 3 | | 3 |
| Totaal aantal te volgen studiepunten | | 42 | | | 60 | | | 65 | | | 56 |
| Aantal vrijgestelde studiepunten | | 138 | | | 120 | | | 115 | | | 124 |
| TOTAAL | | 180 | | | 180 | | | 180 | | | 180 |

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| ement | Business & Ondernemen | | | Bank & Verzekeringswezen | | | Sport- & cultuurmanagement | | |
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| Fase 3 | Fase 1 | Fase 2 | Fase 3 | Fase 1 | Fase 2 | Fase 3 | Fase 1 | Fase 2 | Fase 3 |
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| | 43 | | | 57 | | | 52 | | |
| | 137 | | | 123 | | | 128 | | |
| | 180 | | | 180 | | | 180 | | |