

Bachelor's Degree Media and Entertainment Business > In short programme > Mechelen

Example timetable (phase 1)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08.30 – 10.30 hours		Growth hacking & sales			Media formatting
10.45 - 12.45 hours	Photography	Essentials for creative business	Video		Media & entertainment lab
12.45 – 13.45 hours					
13.45 – 15.45 hours	Creative concepting & storytelling			Persuasive writing skills	
16.00 – 18.00 hours		Digital tools	Crowdsourcing	Project & innovation management	