

LOWERING BARRIERS FOR MINORITY GROUPS IN RETAIL		
Day	Hours	Subject
Sunday 3 September		Arrival of the incoming students and staff
Monday 4 September	8h30	8h30 – 10h00 Welcome by International Office 10h15 Welcome by Sofie Mols, director of Innovation and Internationalisering 10h30 Immersion in the Summer school + Introduction colleagues 10h45 Immersion in the theme & team:
	12h00-13h00: Lunch	Walk a mile in the shoe of a blind/visual impaired person Appel Babbels The end user's perspective (Licht & Liefde)
	18h00-21h00	Welcome dinner: Belgian Food and Beverage Culture (Breugeliaans buffet)@campus Geel
Tuesday 5 September	9h00-10h00	Workshop 1: Design Thinking introduction + Presentation by Colruyt
	10h00-12h00	Discovering the challenge (by Colruyt) + designing the problem (Empathise Canvas) and Market research
	12h00-13h00	Lunch
	13h00-16h30	Workshop 2: Exploring the challenge Walking towards and visiting Colruyt with end-users
Wednesday 6 September	9h00-12h00	Workshop 3: What's my part in the team', teambuilding based on core qualities and drafting of the cooperation contract

SUMMER SCHOOL

	12h00-13h00	Lunch
	13h00-16h30	Workshop 4: Excursion around Geel + Dutch for beginners
Thursday 7 September	9h00-12h00	Workshop 5: Scrum exercises to be used in the following workshops Workshop 6: the art of feedback and feeding back
	12h00-13h00	Lunch
	13h00-16h30	Workshop 7: Entrepreneurial creativity
	18h00-20h00	City-rally in Lier (by train) Discover Flanders culture
Friday 8 September	9h00-12h00	Workshop 8: Brainstorming which will lead to a first concept draft
	12h00-13h00	Lunch
	13h00-16h30	Workshop 9: Introduction Business Model Canvas
Saturday 9 September	9h00-...	Visit of Ghent (by bus)
Sunday 10 September	9h00-16h30	Enjoy Belgium's beautiful treasures on your own
Monday 11 September	9h00-12h00	Workshop 10: Prototyping
	12h00-13h00	Lunch

SUMMER SCHOOL

	13h00-16h30	Workshop 11: First validation outdoor with our end-users based on design the thing right@TM
Tuesday 12 September	9h00-12h00	Workshop 12: Speaking in public and pitching techniques Workshop 13: Refine prototype
	12h00-13h00	Lunch
	13h00-22h00	Guided Visit to Antwerp City Dinner and Network event for staff
Wednesday 13 September	9h00-12h00	Workshop 14: Refine prototype Workshop 15: Relaxation, self-care & meditation
	12h00-13h00	Lunch
	13h00-16h30	Workshop 16: Preparing presentation per team
Thursday 14 September	9h00-11h30	Workshop 17: Final presentations
	11h30-13h30	Casual farewell end-ceremony @TM at shelter with Flemish BBQ Ceremony of the certificates
	13h30	Welcome Days, meeting with other incoming students IO & Stuvo -> ESN Irish Pub
	14h00	Ice Breaking games for everyone @chess pit
		Visit of Geel (stop Irish Pub)