

Bachelor International Media and Entertainment Business > short programme > Mechelen

Example of a timetable

Semester one

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08.30 - 09.30 uur		Digital Tools			Media Formatting
09.30 - 10.30 uur	Media Theory				
10.45 - 11.45 uur		Project & Innovation Management	Essentials for CI	IMEB Experience Lab	Media & Entertainment Lab
11.45 - 12.45 uur					
12.45 - 13.45 uur					
13.45 - 14.45 uur			Creative Concepting & Storytelling	Crowdsourcing	
14.45 - 15.45 uur	Pitching				
16.00 - 17.00 uur		Growth Hacking & Sales	Photography	Video	
17.00 - 18.00 uur					

Semester two

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08.30 - 09.30 uur	Digital Creation	Start-up Studio		Start-up Studio	
09.30 - 10.30 uur					
10.45 - 11.45 uur	Directing		Advanced Video		Business Modelling
11.45 - 12.45 uur					
12.45 - 13.45 uur					
13.45 - 14.45 uur	Podcasting		Landscape		Business Modelling
14.45 - 15.45 uur					
16.00 - 17.00 uur					
17.00 - 18.00 uur					IMEB Experience Lab